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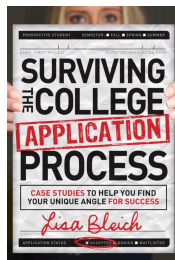
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January 28, 2014

Surviving the College Application Process

[Pre-order your copy of our book](#)



Happy New Year! We have a number of exciting changes and additions for 2014. We are committed to providing our families and the community outstanding service and information regarding the college application process. To that end, we have updated our website.

[Check Out Our New and Improved Website](#)

Surviving the College Application Process BLOG

In our new blog, *Surviving the College Application Process*, we hope to help students and families with the process in real time. We will cover issues relating to higher education and the college application process such as high school class and activity planning, testing strategies, college visits, summer ideas, and

We have also created a new blog entitled:

[Surviving the College Application Process](#)

We know this time of year is busy with midterms, college visit plans and class selections, so we will provide what we hope is timely and relevant information to help you with the process.

parent / child dynamics. We will also write about issues facing current college students and in particular, ways college students can use this same approach while in college, applying to graduate school, seeking internships, and applying for a job.

Visit our blog

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Facebook and Twitter.

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As many families are planning college visits, we have included [Tips for Planning College Visits](#) and [A Tale of Two Interviews](#) in our latest blog posts.

Please call us if you have any questions.

Visit our blog

The Westfield High School PTC-Gifted Education Committee

presents

The College Tour... Where to go and what to do when you get there.

Guest Speakers: Lisa Bleich, President, College Bound Mentor and Author of *Surviving the College Application Process*, Beth Cassie, Independent Educational Consultant, College Bound Mentor and Maureen Mazzarese, Director of Counseling Services, Westfield High School

When: Tuesday, Feb. 11, 2014
Time: 7:30 pm
Place: Westfield High School Cafeteria B
Cost: Free
Sponsored by: PTC-Gifted Education committee

Are you starting to think about colleges? Do you get overwhelmed by all the choice....school size, geographic location, private vs. public? This seminar, for both parents and students, will help you identify the key areas to think about when deciding on what colleges to visit, provide tips on how to plan the trips effectively and what you can do while you are there. We will cover the following topics:

- How to organize visits, e.g. timing and activities
- Best time to visit college for sophomore, juniors, and seniors
- Questions to ask during your visits

- How to tailor the visit based on your needs, e.g. athletics, performing or visual arts, special needs, etc.
- What to do when you are there
- College visit tools to help plan your trips efficiently

WHS is located at 550 Dorian, Westfield, NJ 07090

Copies of Surviving the College Application Process will be available for purchase at the event.

Questions? Contact Lisa at: lisa@collegeboundmentor.com.

We hope you can join us for this event.

Sincerely,

Lisa, Beth and Traecy

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